

**79th Annual Southern Maryland Volunteer Firemen's Association (SMVFA) Convention**



The Leonardtown Volunteer Fire Department (LVFD) is proud to announce that we will be hosting the

79th Annual Southern Maryland Volunteer Firemen's Association (SMVFA) Convention on April 26-27, 2025 at the Leonardtown Volunteer Fire Department

**Leonardtwn Volunteer Fire Department (LVFD) Lifetime Member, Thomas A. Mattingly, Jr. will be installed as President of the SMVFA**

As part of the event, LVFD will be publishing a Convention Book to outline all of the activities of the weekend and the history of the SMVFA. We are seeking advertisers who would like to promote their business or organization in this program. The money raised from the sale of the ads will be used to offset the convention costs. All SMVFA members are encouraged to support the businesses that advertise in the book.

Advertising in the book is very affordable. Businesses and organizations can purchase ads, ranging in size from a full page (8½" x 11") to 1/8 of a page (business card size). The space can be used to advertise a business, share an important event sponsored by your organization, or share a congratulatory or supportive message to or from individuals of a business, fire or rescue department/squad.

Corporate sponsorship is a great tool to reach many people in the Southern Maryland Region. The annual Convention brings representatives from all the fire and rescue departments/squads in Southern Maryland and many other neighboring departments. The Leonardtown Volunteer Fire Department is 501 (C) (3) and all contributions are tax deductible.

Respectfully,

**Kevin Mattingly**

2025 Convention Chairman  
[Convention2025@smvfa.net](mailto:Convention2025@smvfa.net)  
301-904-4688



Please complete the enclosed form to place your ad in the Convention Book and include artwork (ad layout or business card), as well as complete payment. Checks are to be made payable to the "**LVFD Campaign Fund**". All monies received will be used to offset the cost of this year's Convention.

The deadline for submissions is March 31, 2025. Once your ad is received, a confirmation will be sent.

Your support is greatly appreciated!! If you have any questions, you can contact Kevin at #301-904-4688 or via email at [Convention2025@smvfa.net](mailto:Convention2025@smvfa.net).

### **Sponsorship Signup**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

### **Sponsorship Levels**

#### **Fire Chief Sponsorship**

Full page in the Convention Booklet. Company name and logo on the banner and website. Your choice of the premium location for a vendor booth after the parade. Commemorative Challenge Coin: Cost \$5,000.00

#### **Captain Sponsorship**

1/2 page in the Convention Booklet, Company name and logo on the banner and website, and Commemorative Challenge Coin: Cost \$2,000.00

#### **Lieutenant Sponsorship**

1/4 page in the Convention Booklet, Company name and logo on the banner and website and Commemorative Challenge Coin: Cost \$1,000.00

#### **Firefighter Sponsorship**

1/8 of a page in the Convention Booklet, Company name and logo on the banner and website and Commemorative Challenge Coin: Cost \$500.00

Make checks payable to **LVFD Campaign Fund**

#### **MAILING ADDRESS:**

Leonardtown Volunteer Fire Department  
Attn: SMVFA Convention (Kevin Mattingly)  
P.O. Box 50 Leonardtown MD 20650